

## HHS Finalizes Rule to Strengthen Reproductive Health Care Privacy

The U.S. Department of Health and Human Services (HHS) issued a [final rule](#) that strengthens the HIPAA Privacy Rule by **prohibiting the disclosure of protected health information (PHI) related to lawful reproductive health care in certain situations**. According to HHS, these new protections are necessary to protect access to and privacy of reproductive health care following the U.S. Supreme Court's decision in *Dobbs v. Jackson Women's Health Organization*.

The HIPAA Privacy Rule sets strict limits on the use, disclosure & protection of PHI by health care providers, **health plans**, health care clearinghouses and their **business associates** (regulated entities). The Privacy Rule allows regulated entities to use or disclose PHI for certain non-health-care purposes, including certain criminal, civil & administrative investigations and proceedings.

### New Protections

The final rule prohibits regulated entities from using or disclosing PHI for the criminal, civil or administrative investigation of (or proceeding against) any person in connection with seeking, obtaining, providing or facilitating reproductive health care **where such health care is lawful under the circumstances in which it is provided**. It also prohibits the identification of any person for the purpose of initiating such an investigation or proceeding. This prohibition applies where a regulated entity reasonably determines that:

- The reproductive health care is **lawful under the law of the state** in which such health care is provided (and under the circumstances in which it is provided); or
- The reproductive health care is **protected, required or authorized by federal law**, including the U.S. Constitution, regardless of the state in which such health care is provided.

Moreover, when a regulated entity did not provide the reproductive health care at issue, the final rule prohibits the use or disclosure of PHI when the person making the request does not provide sufficient information to overcome a presumption of legality. For example, this presumption can be overcome if the person making the request provides information showing a substantial factual basis that the reproductive health care was unlawful under the circumstances in which it was provided.

**To implement the prohibition**, when a regulated entity receives a request for PHI potentially related to reproductive health care, the regulated entity must obtain a **signed attestation** that the use or disclosure is not for a prohibited purpose.

### Notice of Privacy Practices

The final rule requires regulated entities to **revise their notice of privacy practices** to support reproductive health care privacy. Regulated entities may also need to update their business associate agreements and HIPAA policies and procedures for the final rule's changes, depending on their terms.

Provided by Patriot Growth Insurance Services, LLC

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## KEY DATES

**April 22, 2024:** HHS released the final rule.

**Dec. 23, 2024:** Regulated entities (Employer Group Health Plans & Business Associates) must comply with the final rule by this date, except as noted below. This includes updates to the following:

- HIPAA Privacy Policies
- Any template risk assessment used for breach response
- Business Associate Agreements
- Train the Plans workforce on new use & disclosure restrictions
- Create & train workforce on attestation requirements

**Feb. 16, 2026:** Regulated entities must update their HIPAA notice of privacy practices by this date.